

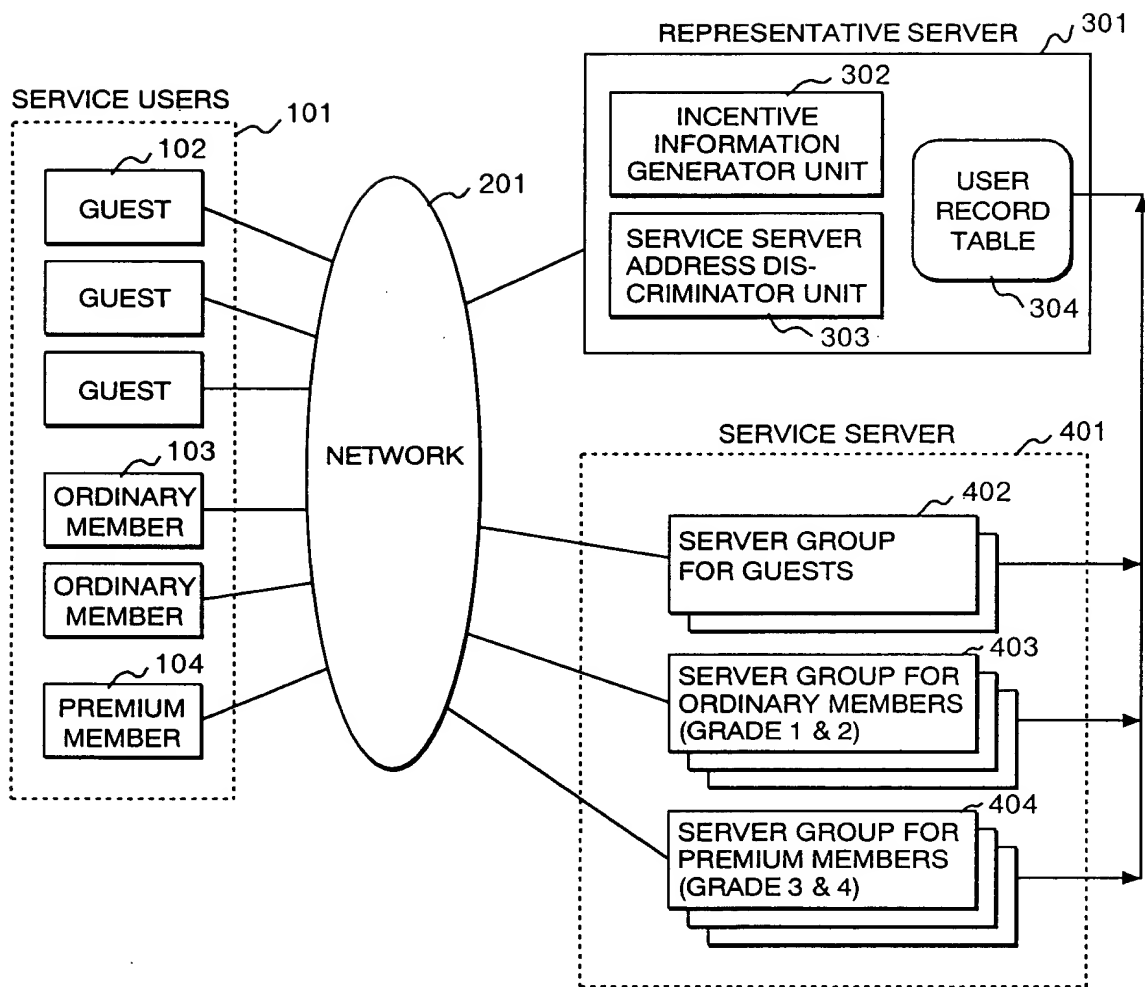
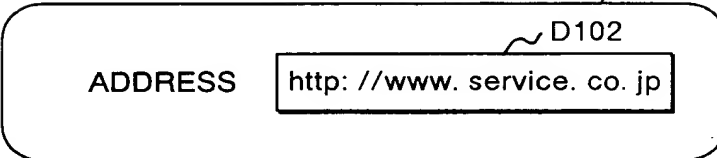
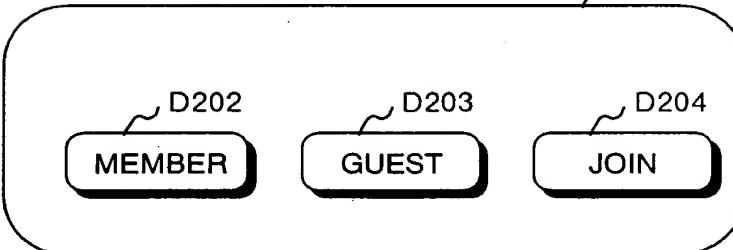
FIG. 1

FIG. 2



A rounded rectangular form labeled D101. Inside the form, on the left, is the text "ADDRESS". To the right of "ADDRESS" is a rectangular input field labeled D102. The input field contains the text "http: //www. service. co. jp".

FIG. 3



A rounded rectangular form labeled D201. Inside the form, there are three buttons arranged horizontally. The first button is labeled D202 and contains the text "MEMBER". The second button is labeled D203 and contains the text "GUEST". The third button is labeled D204 and contains the text "JOIN".

FIG. 4

MEMBER ID

plemuser

PASSWORD

NEXT

FIG. 5

NOTICE

YOU WILL BE ELIGIBLE TO HAVE CONSULTATION AND ADVISES ANYTIME ON OUR TOLL-FREE SERVICE (CURRENTLY ONCE A WEEK PER USER) WHEN YOUR TOTAL CHARGE OF THE MONTH EXCEEDS 10,000 YENS. FOR YOUR INFORMATION, YOUR CHARGE OF THE MONTH IS 8,000 YENS.

NEXT

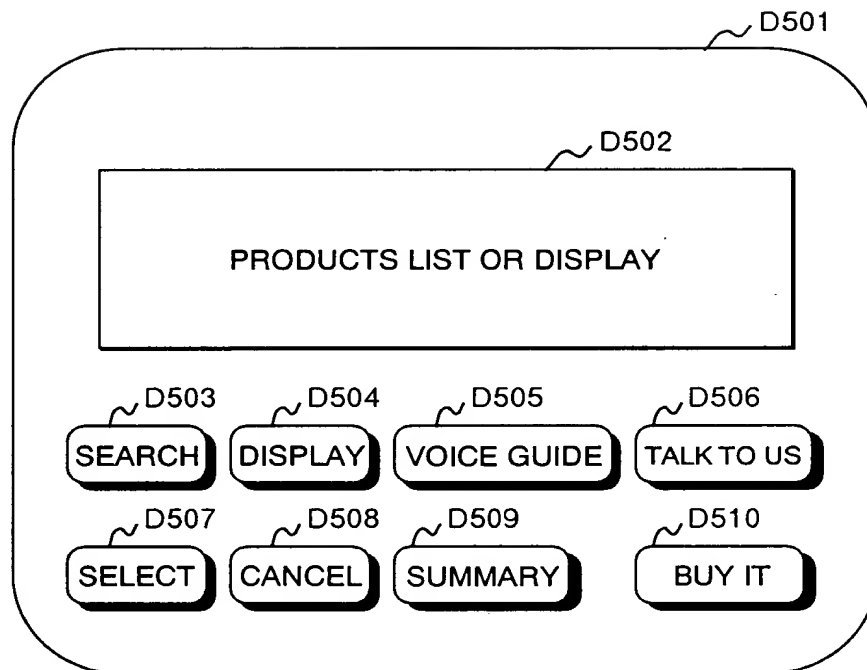
FIG. 6

FIG. 7

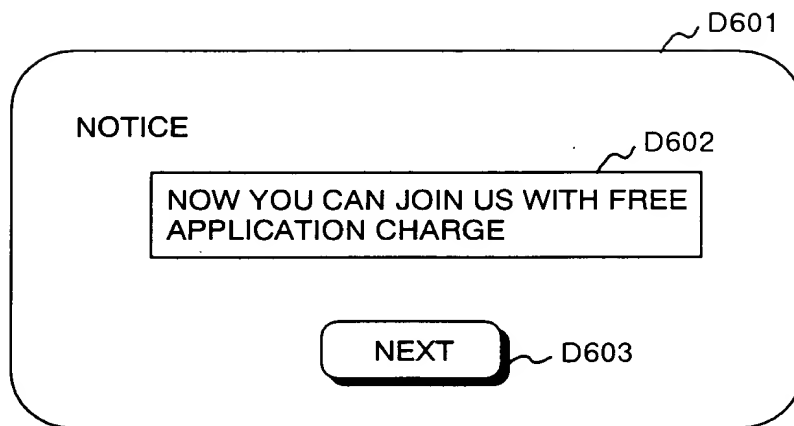


FIG. 8

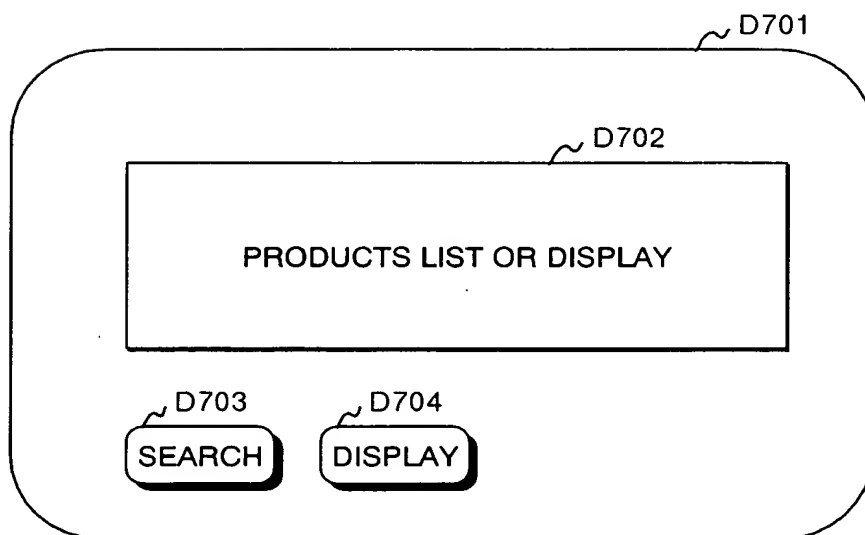


FIG. 9

A registration form diagram enclosed in a rounded rectangle labeled D801. The form contains the following elements:

- NAME**: A text label followed by a rectangular input field labeled D802.
- PHONE NUMBER**: A text label followed by a rectangular input field labeled D803.
- ADDRESS**: A text label followed by a rectangular input field labeled D804.
- CREDIT CARD ID #**: A text label followed by a rectangular input field labeled D805.
- OR**: A text label centered between the credit card and account ID fields.
- ACCOUNT ID #**: A text label followed by a rectangular input field labeled D806.
- PASSWORD**: A text label followed by a rectangular input field labeled D807.
- REGISTER IT**: A rounded rectangular button labeled D808.
- CANCEL**: A rounded rectangular button labeled D809.

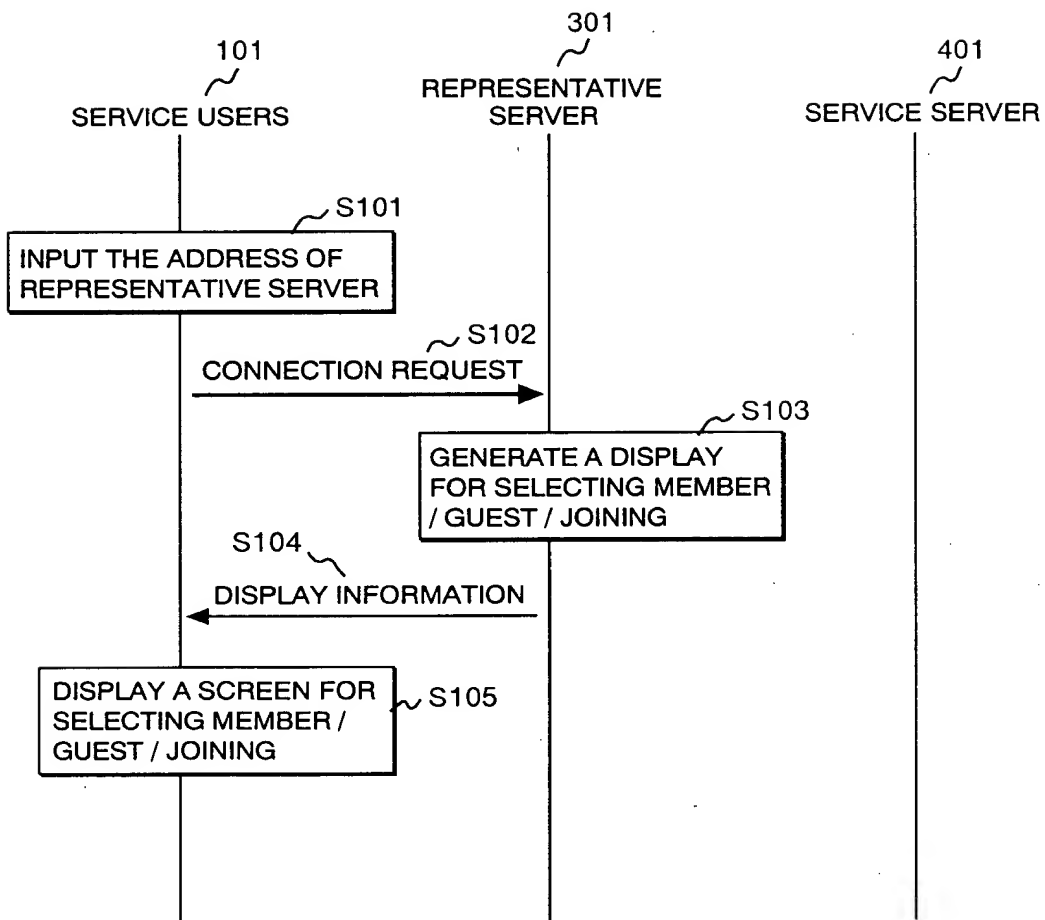
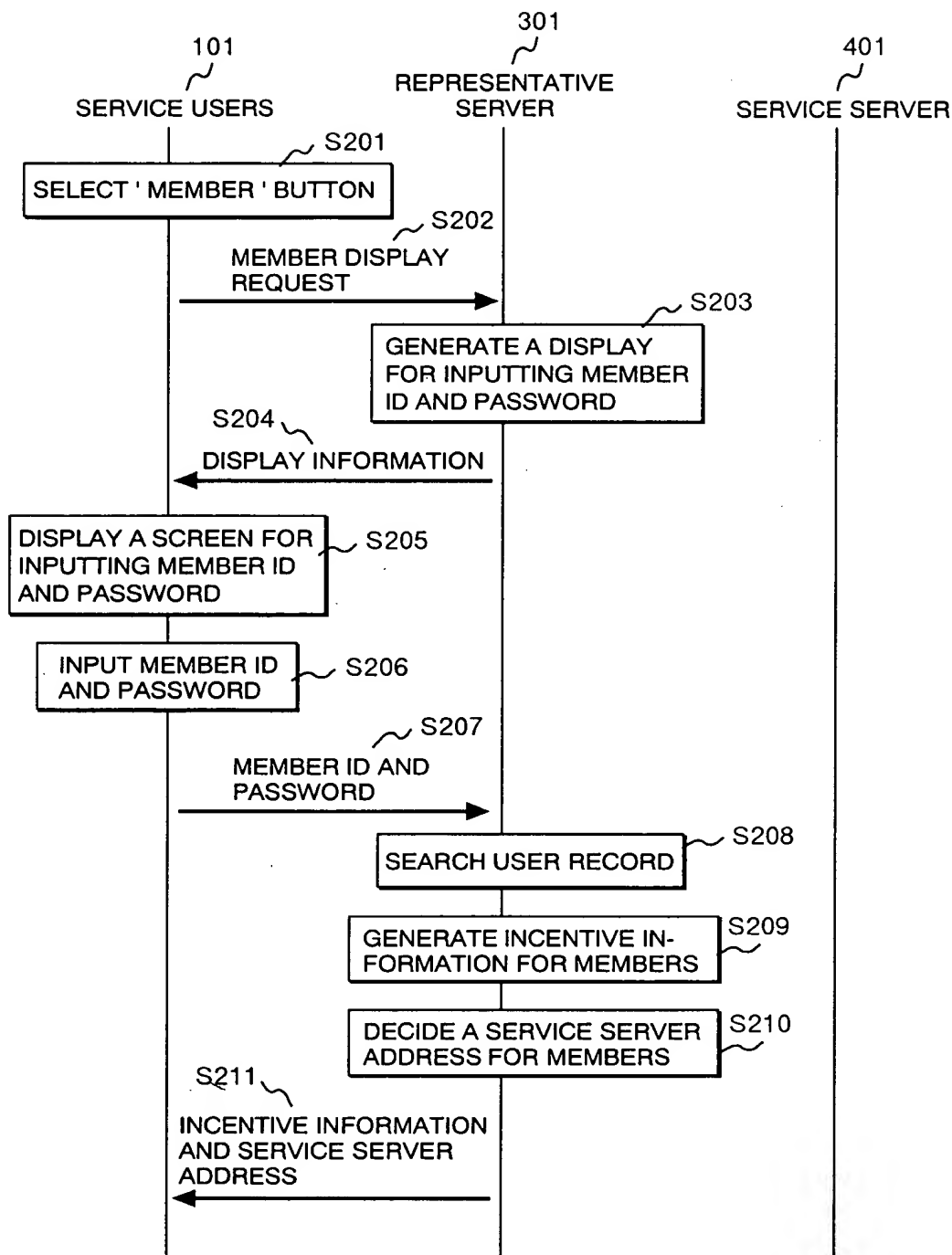
FIG. 10

FIG. 11

(TO BE CONTINUED TO FIG. 12)

FIG. 12

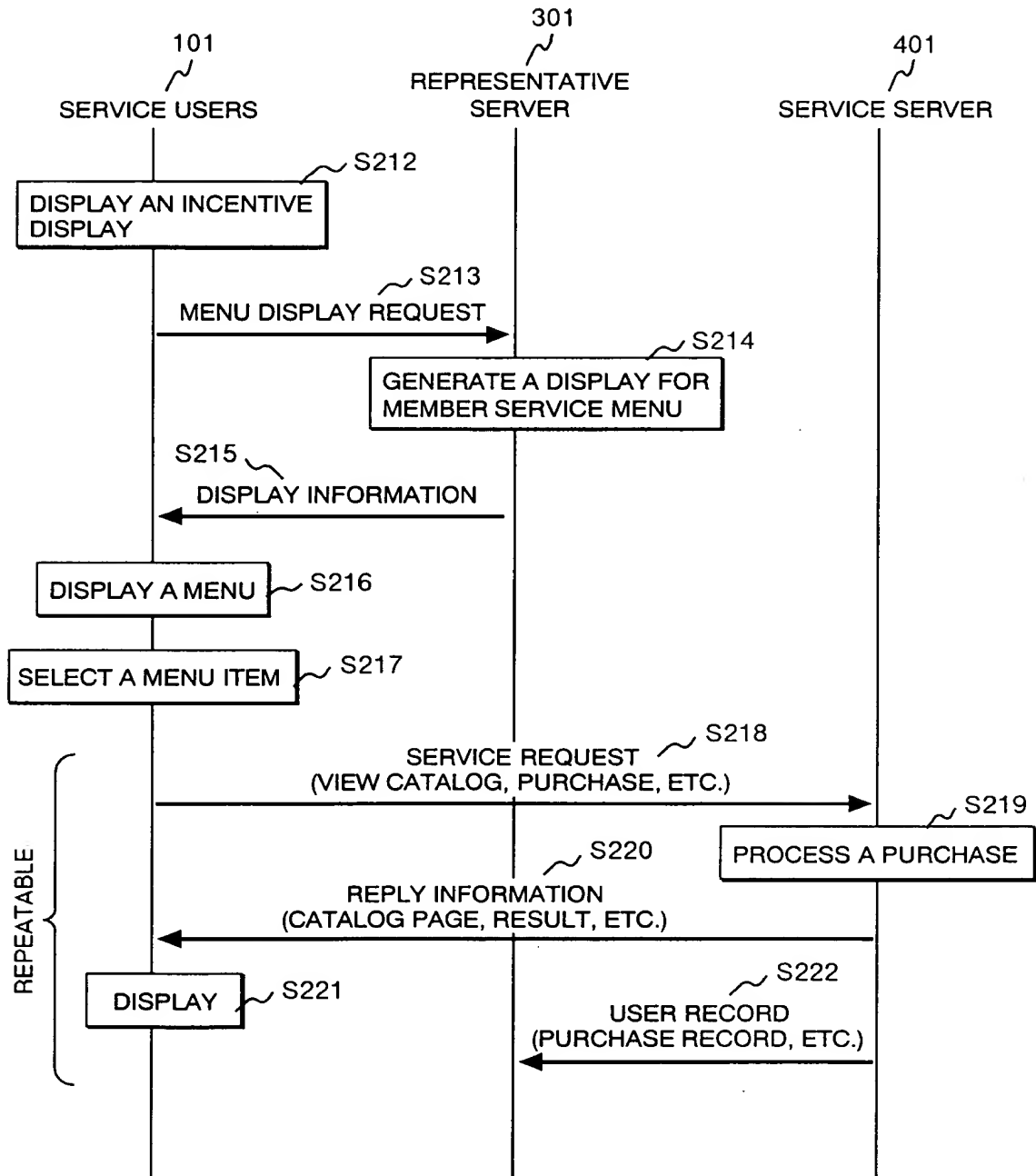


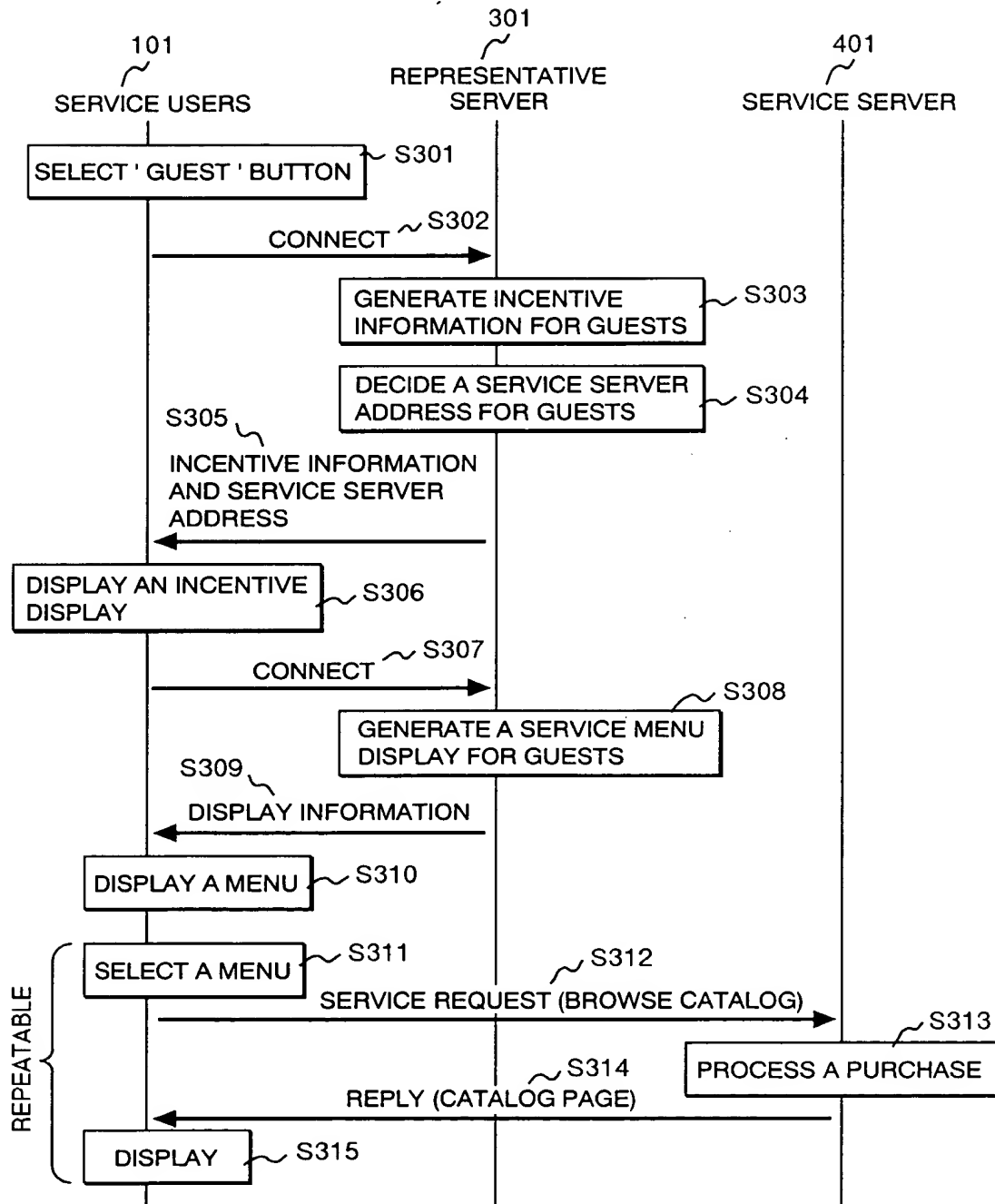
FIG. 13

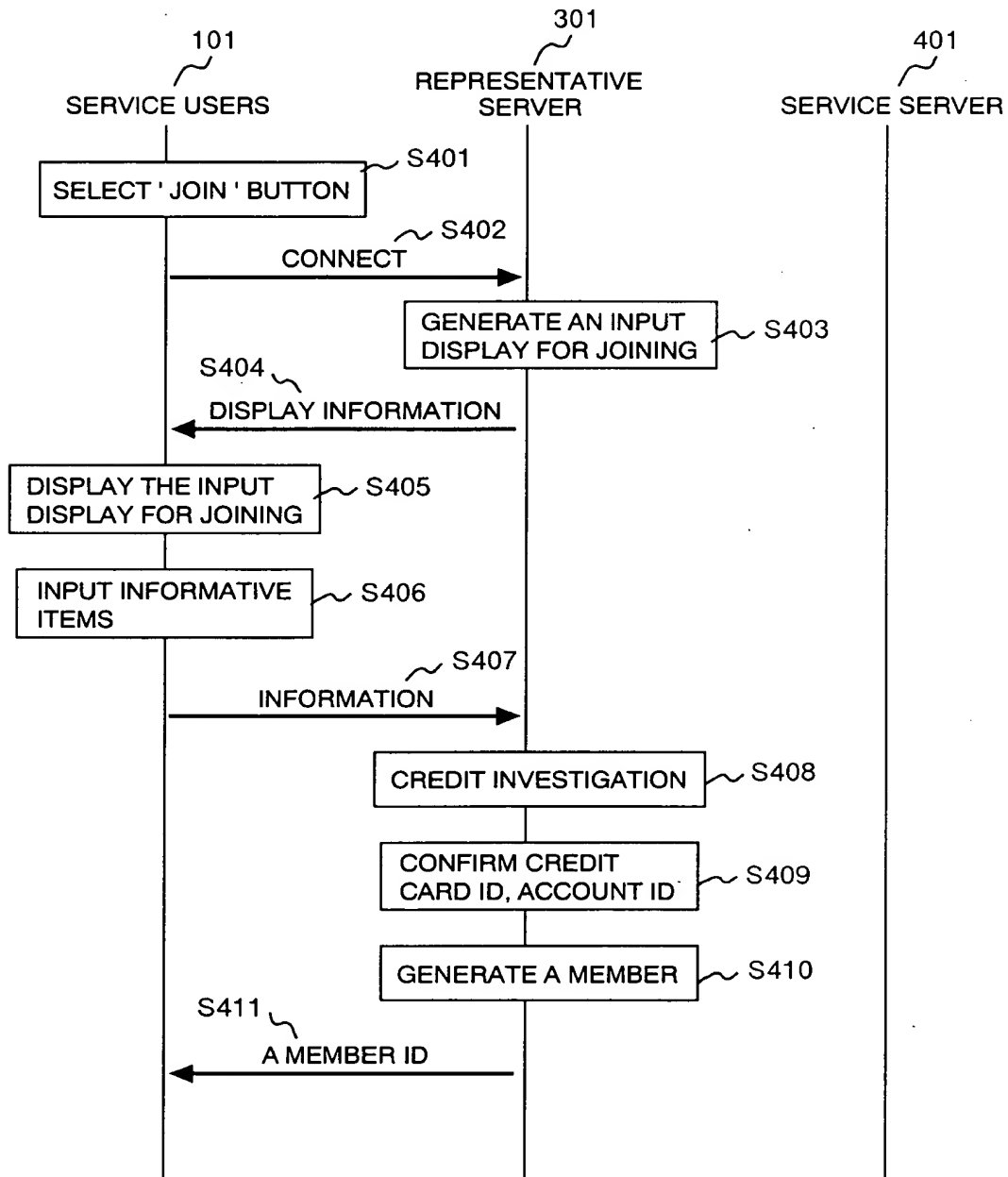
FIG. 14

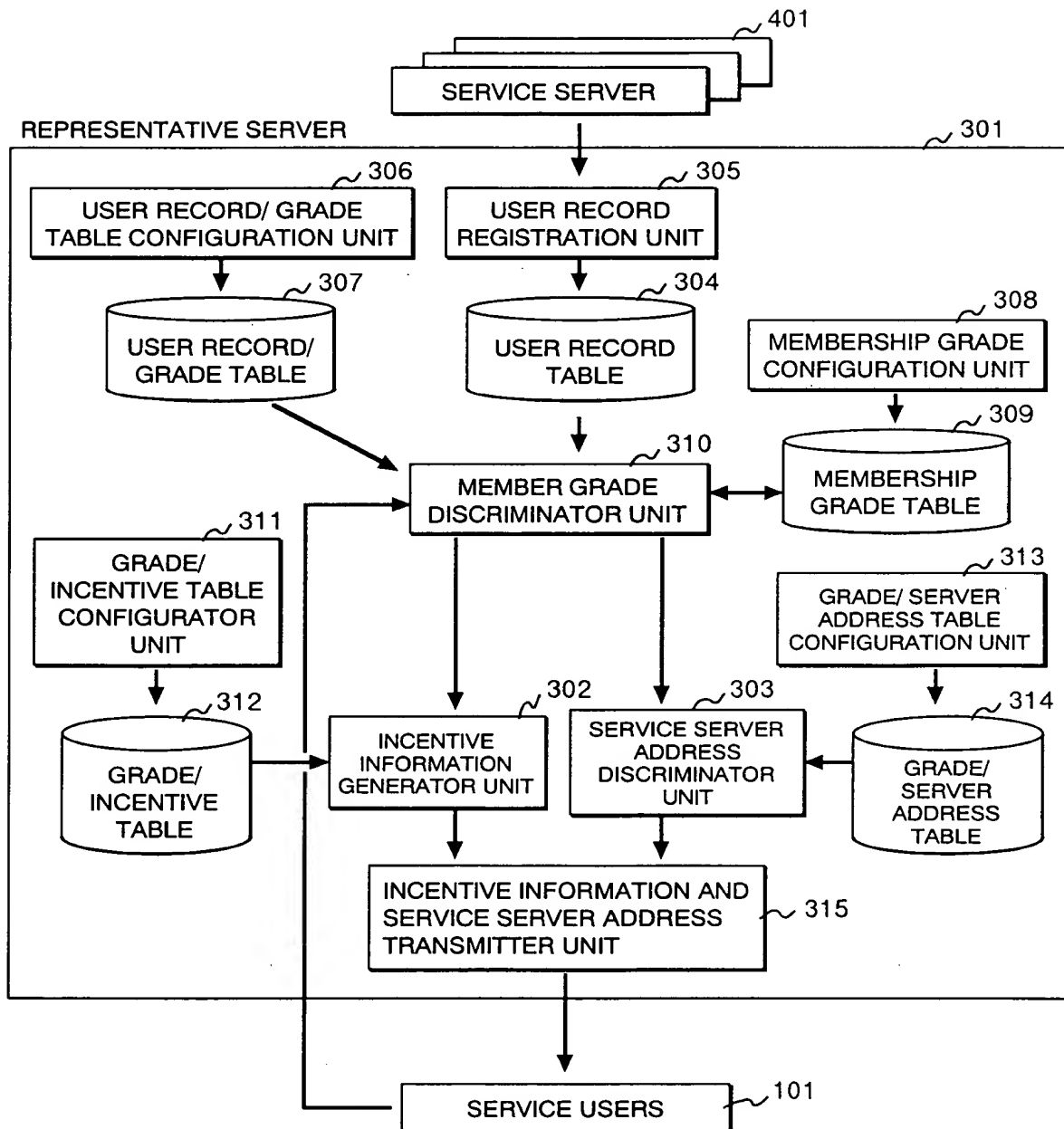
FIG. 15

FIG. 16

| MEMBER ID | USER RECORD (TOTAL PURCHASE IN THE SERVICE SYSTEM FOR A PREDETERMINED PERIOD OF TIME IN THE PAST) |
|-----------|---|
| A 0 0 1 | ¥ 1 5 0 0 |
| B 0 0 2 | ¥ 2 0 0 0 0 |
| C 0 0 3 | ¥ 7 0 0 0 |
| D 0 0 4 | ¥ 4 0 0 0 |
| : | : |

FIG. 17

| USER RECORD (TOTAL PURCHASE IN THE SERVICE SYSTEM FOR A PREDETERMINED PERIOD OF TIME IN THE PAST) | GRADE VALUE |
|---|----------------|
| FROM 0 TO LESS THAN 3000 | 1 |
| FROM 3000 TO LESS THAN 5000 | 2 |
| FROM 5000 TO LESS THAN 10000 | 3 |
| OVER 10000 | 4 |

FIG. 18

| MEMBER ID | GRADE VALUE |
|-----------|-------------|
| A 0 0 1 | 1 |
| B 0 0 2 | 4 |
| C 0 0 3 | 3 |
| D 0 0 4 | 2 |
| : | : |

FIG. 19

| GRADE VALUE | INCENTIVE INFORMATION (IN AN EXEMPLARY COMMERCE SYSTEM) |
|----------------|--|
| 1 | WITH THE TOTAL PURCHASE OVER 3,000 YENS FOR THE MONTH, YOU WILL BE ELIGIBLE TO BROWSE OUR SHOPPING CATALOG OF HIGH QUALITY IMAGES (INCENTIVE INFORMATION FOR ALLURING TO GRADE 2) |
| 2 | WITH THE TOTAL PURCHASE OVER 5,000 YENS FOR THE MONTH, YOU WILL BE ELIGIBLE TO BROWSE OUR SHOPPING CATALOG OF HIGH QUALITY IMAGES AND TO HEAR THE VOICE DESCRIPTION OF ITEMS (INCENTIVE INFORMATION FOR ALLURING TO GRADE 3) |
| 3 | WITH THE TOTAL PURCHASE OVER 10,000 YENS FOR THE MONTH, YOU WILL BE ELIGIBLE TO CONSULT OUR PERSONNEL DETAILED DESCRIPTION OF ITEMS ONCE A WEEK, ON OUR TOLL-FREE NUMBER, IN ADDITION TO ALL GRADE 2 SERVICES (INCENTIVE INFORMATION FOR ALLURING TO GRADE 4) |
| 4 | WITH THE TOTAL PURCHASE OVER 20,000 YENS FOR THE MONTH, YOU WILL BE ELIGIBLE TO CONSULT OUR PERSONNEL DETAILED DESCRIPTION OF ITEMS EVERYTIME, ON OUR TOLL-FREE NUMBER, IN ADDITION TO ALL GRADE 2 SERVICES (INCENTIVE INFORMATION FOR ALLURING TO UPPER GRADES) |

FIG. 20

| GRADE VALUE | IP ADDRESS OF SERVICE SERVERS |
|-------------|-------------------------------|
| 1 | 234.123.100.11 |
| 2 | 234.123.100.12 |
| 3 | 234.123.100.13 |
| 4 | 234.123.100.14 |

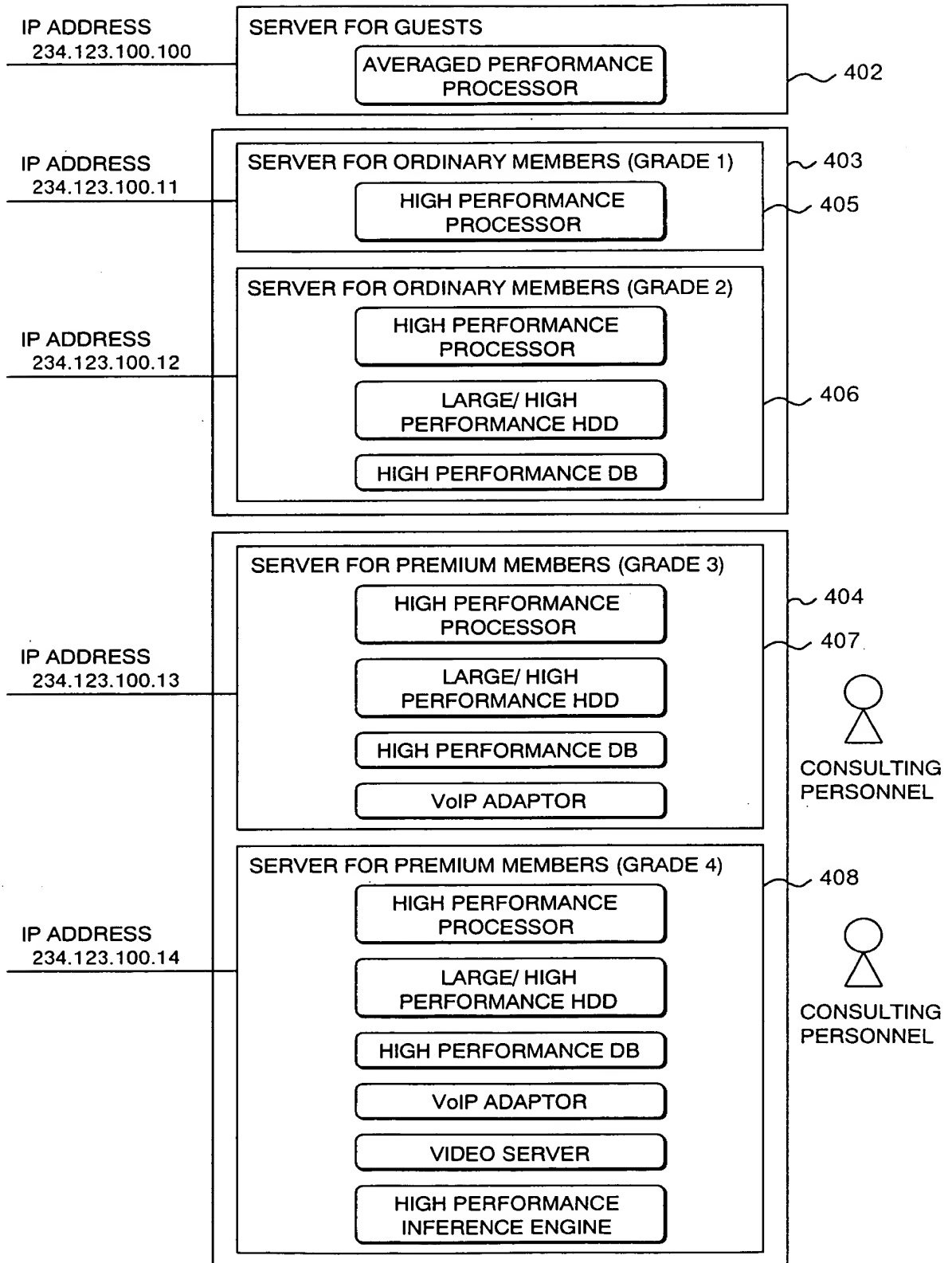
FIG. 21

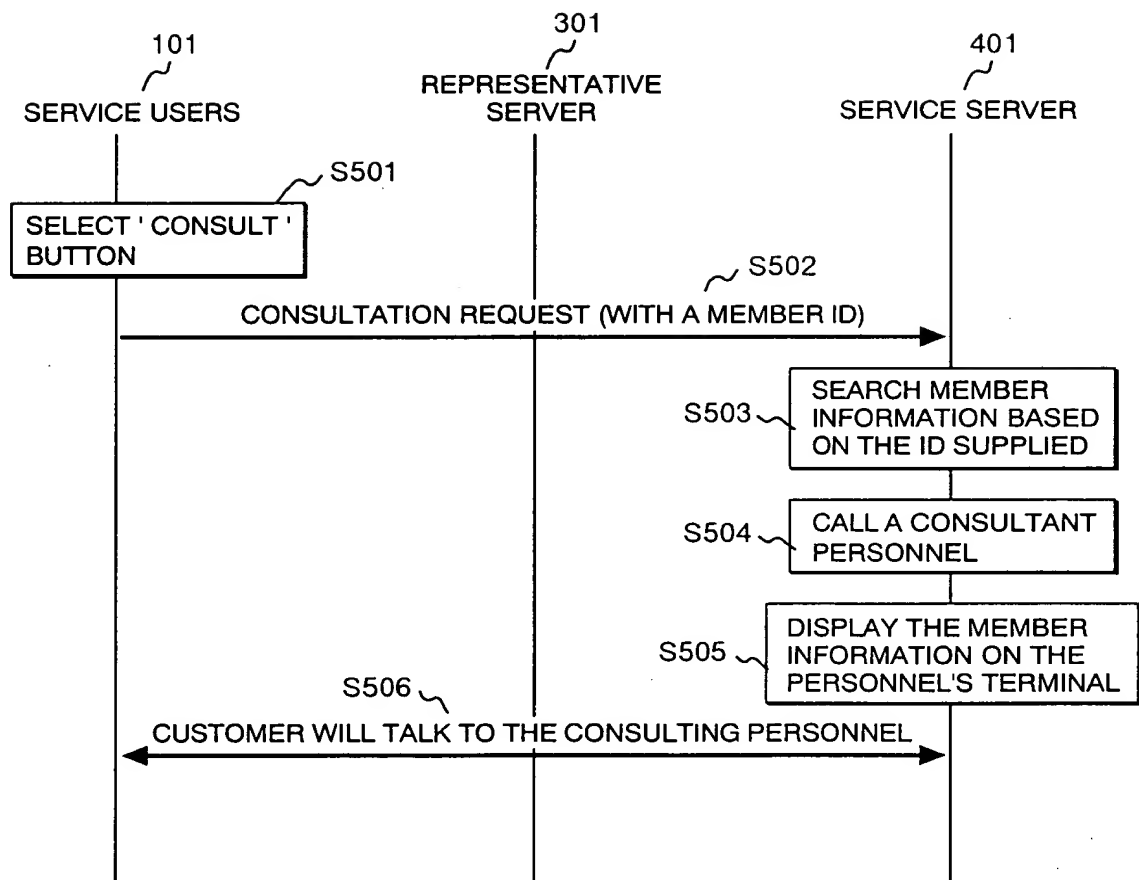
FIG. 22

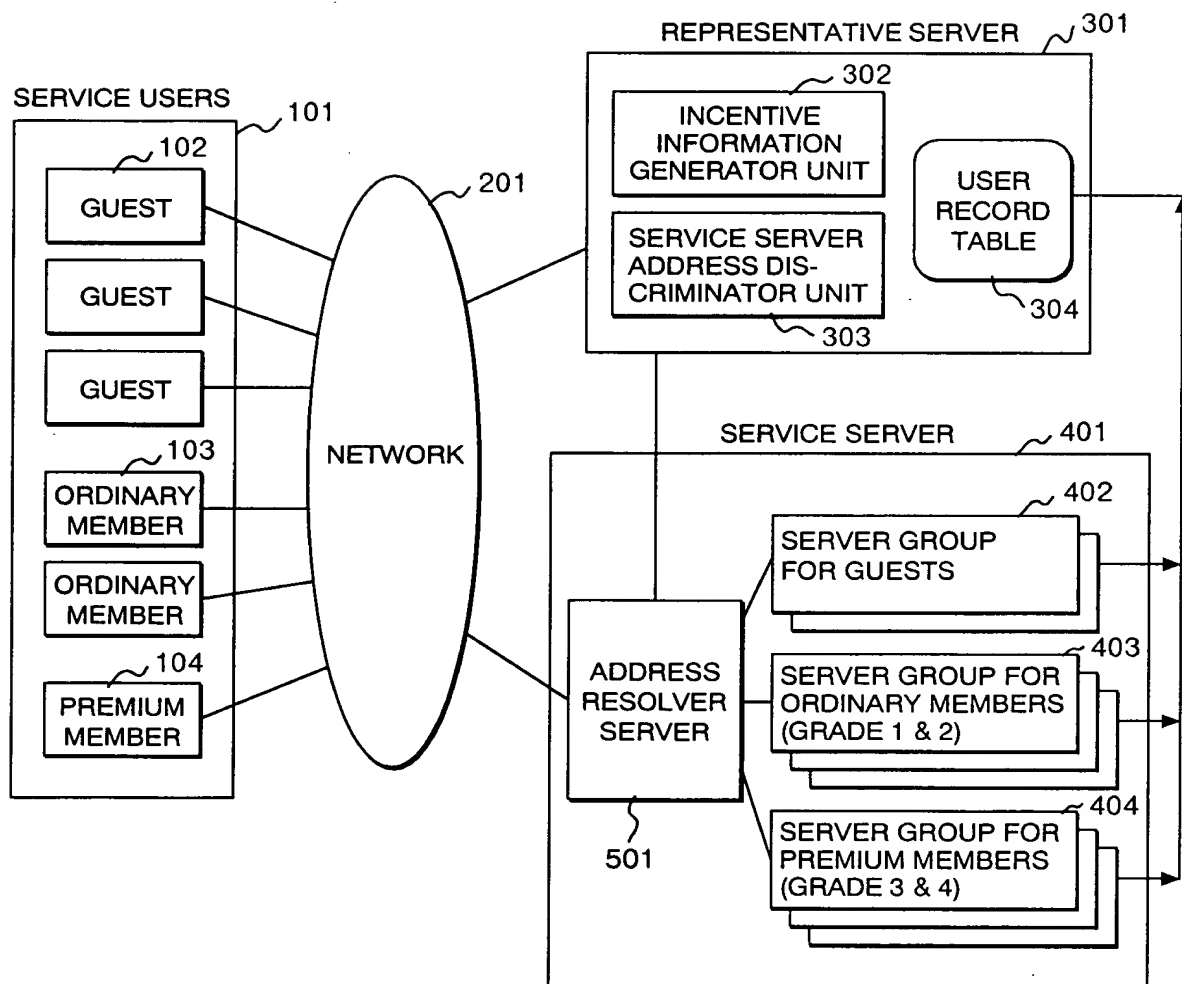
FIG. 23

FIG. 24

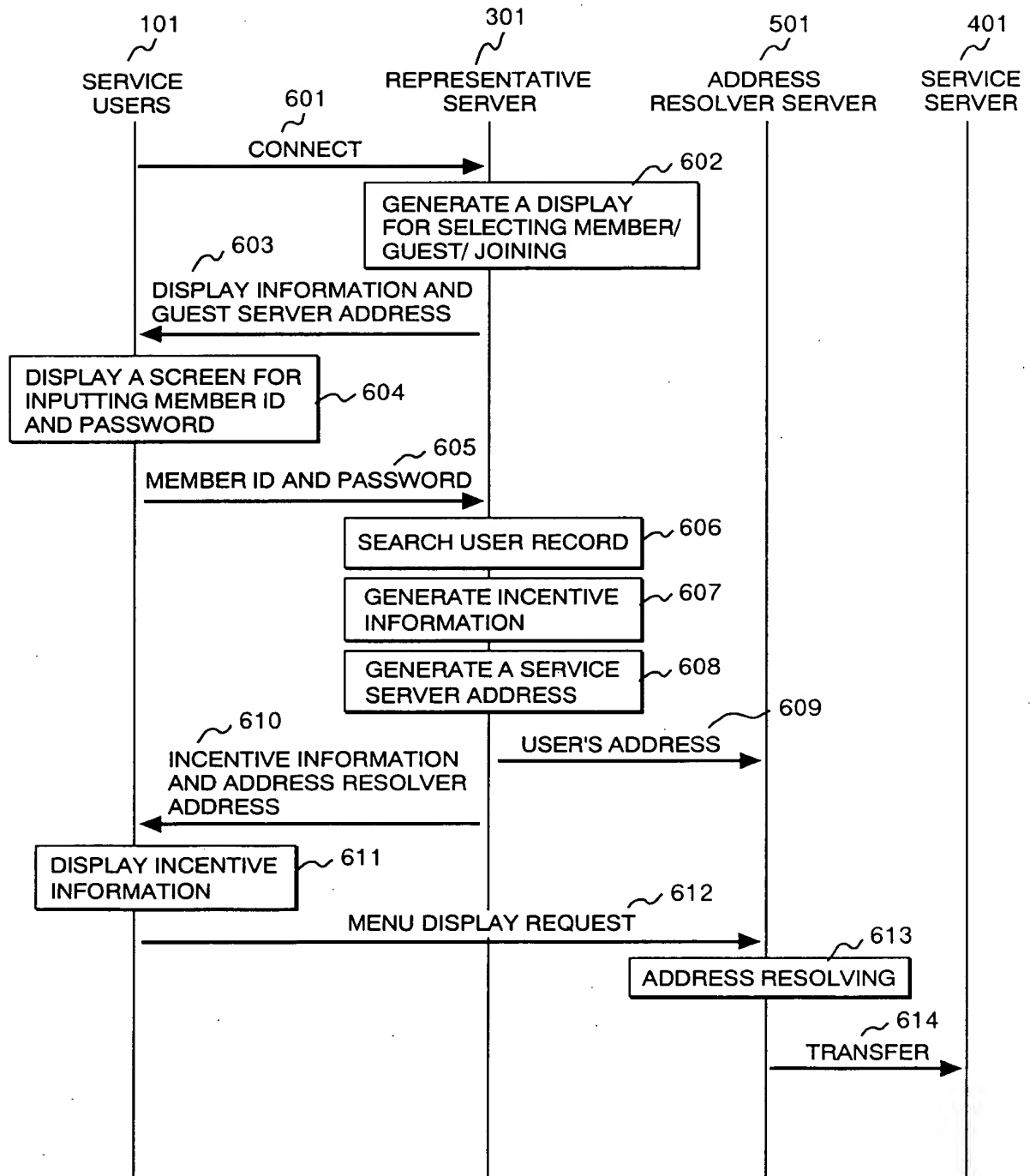


FIG. 25

| USER ID | IP ADDRESS OF USER TERMINAL | IP ADDRESS OF SERVICE SERVER |
|---------|--------------------------------|---------------------------------|
| A 0 0 1 | 222.111.123.51 | 234.123.100.11 |
| B 0 0 2 | 222.111.123.52 | 234.123.100.14 |
| C 0 0 3 | 222.111.123.53 | 234.123.100.13 |
| D 0 0 4 | 222.111.123.54 | 234.123.100.12 |
| : | : | : |

FIG. 26

